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1. Conclusions that can be drawn about the Kickstarter campaigns
   1. The top three categories of campaigns by volume on the platform are music, theater, and technology, with music having the highest rate of success globally.
   2. The film & video category has a lower total number of campaigns than technology, but a higher rate of success and fewer canceled campaigns.
   3. May, June, and July were the months with the most campaign deadlines. Despite a very similar number of campaigns for each of the three months, May had the highest success rate.
2. Limitations of the dataset
   1. Generalizability – there are many different components of each campaign. Two campaigns having a similar datapoint, e.g., Percent Funded, does not guarantee that the two campaigns share other similarities, like number of backers or average donation.
   2. The data is only from one platform. Campaign success on other crowdfunding websites could show different trends from the same time periods or categories of campaigns.
3. Other possible tables/graphs that could be created
   1. Average donation by currency
   2. Compare success rate to average donation